For Immediate Release



D&K Group, Inc. 1795 Commerce Drive Elk Grove Village, IL 60007 Brian Biegel Marketing Communications Specialist

ENDURA OVERLAMS™ Pass ISO Card Usage Tests

Elk Grove Village, IL – (April 19, 2021) – ENDURA OVERLAMS[™] from D&K Group passed third party laboratory tests that validate performance in card applications. The overlams were evaluated using ISO/IEC standards for card usage, aging, and delamination. Synthetic cards manufactured using polyester ENDURA OVERLAMS[™] are now recognized as having at least a five-year service life.

ENDURA OVERLAM[™] card samples were submitted for ISO/IEC test standard **24789-1:** *Card Testing for Usage & Aging, and Card Testing for Film Delamination.* This test standard includes card testing for lamination peel, flex resistance, and accelerated humidity cycle aging. ENDURA OVERLAM[™] card samples passed all tests and were proven to perform better than standard (non-ENDURA[™]) products.

According to the laboratory analysis, "ENDURA OVERLAM[™] cards have a more durable film based upon the peel testing results. It is my opinion that ENDURA OVERLAM[™] cards have a strong core peel strength after stress and aging and are not expected to delaminate under normal use within a 5-year service life."

A full copy of the independent lab report is available upon request. The test report includes ENDURA OVERLAM[™] card data for ISO/IEC 7810, ISO/IEC 24789-1, and accelerated humidity cycle aging test standards.

ENDURA OVERLAMS[™] are available in a variety of sizes and configurations including SuperStick[®] versions for digital printers. These overlams are suitable for demanding or waterproof applications of all types such as cards, outdoor signs, menus, and more.

For artwork or more information on Endura Overlams, contact Brian Biegel at 800-632-2314 or brian.biegel@dkgroup.net.

D&K Group, Inc. is a worldwide manufacturer of laminating films and equipment. For over 45 years, D&K has been an innovative force in the finishing industry, offering quality solutions for narrow web, wide format, and framing applications, as well as custom and toll-coated products. For more information about D&K Group, visit www.dkgroup.com.

###