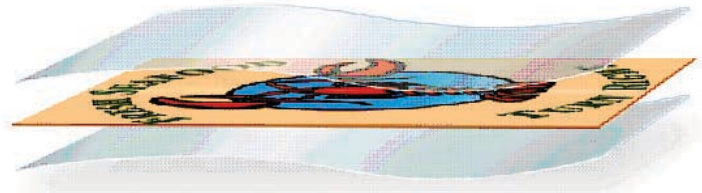High-quality floor graphics are made simple with D&K's floor graphic solutions. Simply apply a textured D&K vinyl laminate to the face of a print and a clear or opaque floor mounting adhesive to the back for a removable floor graphic suitable for retail outlets, supermarkets, trade shows, and more.

Instructions on Making a Floor Graphic:

• Apply a textured laminating film the face of a print.

• Apply the permanent side of a floor mounting adhesive to the back of the print. The removable adhesive side that adheres to the floor will remain protected by a release liner until application.

• When installing a floor graphic, remove the release liner from the back of the graphic and press the image down firmly to the floor. Moving from the center of the graphic outwards, use a squeegee or similar object to smooth out any trapped air pockets.

Apply a textured laminating film to the face of the print

Apply a floor mounting adhesive to the back of the print

Floor Graphic Composition

Laminate

Print

Mounting Adhesive

Floor

Recommendations

1)   Apply floor graphics to waxed tile floors only. The amount of foot traffic over the graphic will impact its longevity.

2)   Thoroughly clean the tile before applying floor graphics. Clean the floor several inches past where the graphic will be applied to allow for the best possible adhesion. Ensure that the floor is completely dry and free of dirt and other debris prior to application.

3)   Wash and wax the floor graphic just as you would with the surrounding tile.

D&K Floor Graphic Laminates

Pressure Sensitive UV Vinyl Textured - FG
This sturdy pressure sensitive vinyl film features a textured surface designed for floor graphic applications. The film features a flat, non-reflective textured finish that affords clear viewing and meets UL standards for slip resistance.

PSA UV Vinyl Textured

Part #	Roll Size
FG38200	38" x 200'
FG51200	51" x 200'
FG61200	61" x 200'

Heat Assist UV Vinyl Textured - FGK
This durable, heat assist vinyl film features D&K's patented SuperStick® adhesive. This film also features a flat, non-reflective textured finish that affords clear viewing and meets UL standards for slip resistance.

Heat Assist UV Vinyl Textured

Part #	Roll Size
FGK38207	38" x 200'
FGK41207	41" x 200'
FGK51207	51" x 200'

D&K Floor Graphic Adhesives

Dual Mounting Adhesive Clear - FIC
A permanent adhesive on one side and a removable adhesive on the other makes this mounting adhesive ideal for floor graphics. This product features a clear finish that may allow tile color to show through.

Dual Mounting Clear

Part #	Roll Size
FIC38200	38" x 200'
FIC51200	51" x 200'

Dual Mounting Adhesive Opaque White - FI
An opaque finish on this floor mounting adhesive blocks out the tile's color to make floor graphics really stand out. This mounting adhesive is especially suited for floors with dark, colored tiles or patterns.

Dual Mounting Opaque White

Part #	Roll Size
FI38200	38" x 200'
FI51200	51" x 200'