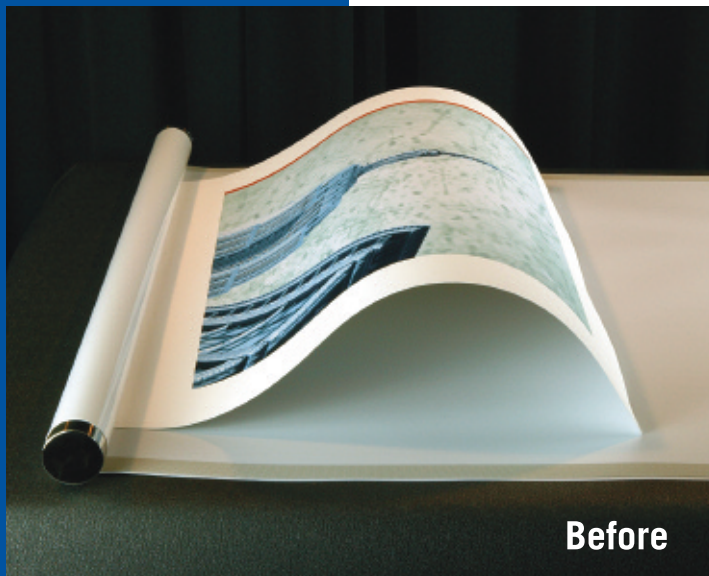




The Expression® De-Roller takes the curl out of prints and posters in minutes!

This first-of-its-kind accessory provides an ingenious solution to the curling problems plaguing framers. Now, by simply using De-Roller, you can take the curl out of posters, digital printouts, and photographic and fine art papers in minutes — without causing damage or wasting hours of your valuable time.

The process is safe, simple and much more efficient, allowing framers to increase productivity without risk.

Two Models, for art that is safely and permanently uncurled and ready to mount



De-Roller Quality Features

- Designed to get the curl out of papers that come off a roll or are stored or shipped in tubes.
- Achieve the desired flat sheet profile in just a minute or two.
- Eliminates the possibility of creasing or damage during the unrolling process.
- Timesaving, most effective alternative to flattening with glass or metal weights.
- Highest quality construction utilizes durable thermoplastic film and strong metal core.
- Friction strips hold art securely in place during the de-rolling process.
- Papers may be de-rolled prior to or after printing with no dry time needed for inks.
- Works safely on any flat, clean surface.
- Easy to use, keep clean, and store.
- Made in the USA. Patent pending.



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Expression® De-Roller*

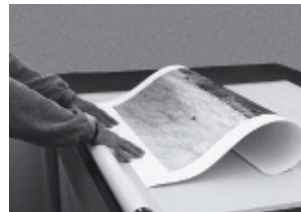
Model	Width	Diameter
DR 15024	24"	1.5"
DR 15050	50"	1.5"

*Patent Pending

How to use the De-Roller

Step 1

Unroll on flat clean surface
larger than the De-Roller,
with tube near table edge.



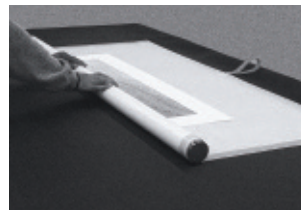
Step 2

Place curled paper on film
next to tube and press down
as you roll tube forward,
maintaining pressure at all
times.



Step 3

Once end of paper is
reached leave it rolled up
for a few seconds, then roll
tube back towards you to
its original position.



Step 4 (optional)

If necessary turn paper from
front to back and repeat the
process. For prints longer
than film, turn 180 degrees
and de-roll from opposite
sides.

