



D&K Film Rewards Program

What is D&K's Film Rewards Program?

It's simple - whenever you buy film, points are accumulated automatically. There is no contract to sign and nothing to sign up for - just buy film like you have been doing and we do the rest!

How much film do I need to purchase to obtain points?

You earn back 2% of the film you purchase. For example, if you buy \$1000 worth of film, you will receive 20 points.

What can I use my points for?

Points can be redeemed at any time toward upgrades on D&K equipment, preventative maintenance, extensions on warranties or D&K parts. Points are not redeemable for film.

Is there a time frame in which I am required to redeem my points? Do points expire?

Yes, your points do expire. You may redeem your reward points for up to 24 months from the date of issue.

How can I find out how many points I have accumulated?

Simply call your Sales Representative and ask. They will be able to tell you how many points you have and can help you redeem them when you're ready.

D&K Rewards Program Q&A

Q. How do I earn points?

A. You earn points simply by purchasing film – something you do already. The points you will receive are equal to 2% of the value of your film orders. Points will be automatically accumulated for you.

Q. What is the process of redeeming my points?

A. Simply let your salesperson know how many points you would like to redeem and we will take care of that for you.

Q. Is there a specific time frame in which I am required to redeem my points?

A. Yes, you may redeem your reward points for up to 24 months from the date of issue.

Q. Can I redeem my points for an "extension on warranty" which I have for a piece of D&K equipment?

A. Yes, however you must request that the points be used before the current warranty expires. You will not be able to redeem your points after a warranty has expired.

Q. Do D&K points exclude tax upon purchase?

A. Points are given based on the net film purchase.

Q. Are delivery charges and shipping charges included in point accumulation?

A. No, the points are taken off of the total cost of the parts or service.

Q. How soon will I receive my D&K points after ordering film?

A. Points accumulate automatically once payment has been received.

Q. Are there limits on the number of points I can earn.

A. No.

Q. Can I redeem points at any time?

A. Yes, you can redeem your points at any time. However, you must redeem your reward points within 24 months from the date of issue.

Q. Can I use my points toward film purchases?

A. No.

Q. How can I check my D&K points balance?

A. You can call your sales representative (anyone who answers the phone should be able to help as well) and ask them to research that for you.

Q. How can I ensure that I have received all of my D&K points?

A. You can easily track your points by multiplying your film purchases by 0.02 (2%). This figure is your total number of points earned.

Q. Will "half" points be awarded?

A. Yes, the points you receive are equal to 2% of your film purchases, which can result in half and other fractions of a point.



